

**Wednesday, March 4, 2009**

## **Implementing a New Reimbursement Covenant: The Parkland/UTSW Model**

*Making the Change from a Block Grant or FTE  
 Compensation Model to a Physician Compensation for  
 Services Rendered Model*

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### **AGENDA**

8:00 am – 8:30 am	Registration and Coffee	
8:30 am – 8:45 am	Welcome	Leo Lopez CEO - ESI
8:45 am – 9:15 am	Morning Key Note Address:	Ron Anderson, M.D. CEO - PHHS
	<ul style="list-style-type: none"> <li>• Setting the Stage: How did we get here?</li> <li>• Historical Perspectives on Contractual Relationships between Teaching Hospitals and Medical Schools</li> <li>• The Need for a new Reimbursement Model</li> </ul>	
9:15 am – 10:15 am	Panel Discussion:	Ron Anderson, M.D. CEO - PHHS
	<ul style="list-style-type: none"> <li>• Parkland and UTSW Planning Process</li> <li>• Rules for a Successful Outcome</li> </ul>	Bruce Meyer, M.D. UTSW John Dragovits CFO - PHHS James Adams Assoc. VP - UTSW Annie Franklin SVP – PHHS
10:15 am – 10:30 am	Break	



10:30 am – 12:00 pm	<p>Designing, Building and Implementing an Adjudication/Processing System:</p> <ul style="list-style-type: none"><li>• Project Management</li><li>• Business Rules</li><li>• Work Unit Development</li><li>• Payment Formula</li><li>• Data Modeling/Methods</li><li>• Data Testing</li><li>• Rules Applications</li><li>• Reconciliation Process</li><li>• Data Reporting</li></ul>	<p>Lisa Riding COO - ESI</p> <p>Alice King Attorney – Hogan and Hartson, LLP (formerly, SVP – ESI)</p>
12:00 pm – 1:15 pm	<p>Lunch Round Table Break-out/Topics</p> <p>Table 1 – Hospital/Medical School Relationships Table 2 – Adjudication/Processing System Table 3 – Current Thinking on Future Government-Funded Indigent Care</p>	
1:15 pm – 2:00 pm	<p>Payment for Services Rendered Model – Fair Market Value Analysis and Benchmarking</p>	<p>Jim McCoy Managing Partner J. Taylor &amp; Assoc., LLC</p>
2:00 pm – 2:45 pm	<p>Legal Considerations in Contracting for Services Rendered/Pay-for-Performance</p>	<p>Cynthia Stamer President/CEO Cynthia Marcotte Stamer, PC</p>
2:45 pm – 3:00 pm	<p>Break</p>	



3:00 pm – 3:45 pm	Faculty Contract Components: <ul style="list-style-type: none"><li>• RVU's</li><li>• Non RVU's</li><li>• Medical Administration</li><li>• Residency Administration</li><li>• Standby</li><li>• On Call</li><li>• Midlevel Supervision</li><li>• Program Enhancements</li><li>• Performance Measures</li><li>• Technical Services</li></ul>	John Dragovits CFO - PHHS Annie Franklin SVP - PHHS
3:45 pm – 4:15 pm	The Results of a New Covenant: Q&A <ul style="list-style-type: none"><li>• Medical School Perspective</li><li>• Hospital Perspective</li></ul>	Bruce Meyer, M.D. UTSW John Dragovits CFO - PHHS
4:15 pm – 4:30 pm	Closing Remarks	Leo Lopez CEO - ESI
4:30 pm – 5:15 pm	Reception	